



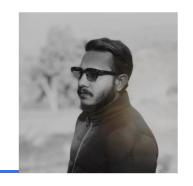
A 360 degree business solution

Dhaka / Bangladesh

## LEVEL7.

In today's digital age, business flourishing depends on so many factors
That unless proper strategies are put in place, contending the market is a
Long shot. This is where LEVEL7 Comes in fully accessing your brand
Development and business growth, helping you along the way. Our
Responsive work flow will surely make you work with us again and again,





**FOUNDER** 

AR Rahman Sohan
Founder, CEO

"THERES NO PASSION TO BE FOUND PLAYING SMALL
- IN SETTING FOR A LIFE THAT IS LESS THAN THE
ONE YOU ARE CAPABLE OF LIVING"

### **ABOUTUS**

### Why exposure in the media helps your Business succeed

In today's business success depends on marketing Strategies and execution of promotional layout. We specialize in services that gives you the extra boost you need and we help you in making a stand for your business



LEVEL7 works closely with brands and businesses helping them to promote their brand value and business status

## HERE WE ARE

**OUR SPECIALITIES** 

Corporate events have been our most requisite specialty. Any launching, programs, competition, show, festival we do it all while ensuring the event objectives get fulfilled

O2 ACTIVATION O3 DESIGNING O4 ESPORTS

Activations have been all about a major kick start and we are here to ensure that wherever you startup, you start in style. We ensure your brand development and at the same time target audience

Graphics and designing are one of the important aspects of portrayal. Our top notch designing is sure to catch a commoners eye and relish any business individuals mindset

One of our most focused specialty is esports. In the aspect of Bangladesh we have been organizing esports to take gaming to a substantial level working with investors in the market.

### **OURSERVICES**

Solve Your Problems



#### **Events**

We are experienced in both online and offline event management .



### **Branding**

We provide branding solutions to ensure exposure of your husiness



### **Digital Marketing**

All kinds of digital marketing for your business is done



### Digital Content TVC/OVC

All types of digital content and advertisements are delivered



### **Influencer Marketing**

We manage a wide group of influencers who can promote brands and reach out to a huge number of people.

### **TEAM MEMBERS**

The A Team



**AR Rahman Sohan** 



Xavier Santanu Biswas Head Of Business Development



Russell Sikder
Creative Director



Rashid Uz Zaman
Asst. Manager – Digital Operations

### **TEAM MEMBERS**

The A Team



Rafsan Islam

Asst Manager – Campaign Execution



Rakib babu
Fashion Designer Stylist
and choreographer



Ayaan Shams Siddique
Junior Marketing Manager

### **TEAM MEMBERS**

The B Team







Adnan



Fahim



Adib



Mehedi



Sani



Farhan

### **OUR TOP INFLUENCERS**

The Voices

















Timeburner Gaming

Caster - PUBGM



Itz Kabbo Caster - Free Fire

Criss Tasin

Caster - Free Fire

Apollo Gaming Streamer - PUBGM

Nooboss Gaming Streamer - PUBGM

Crazy Gamer
Streamer - PUBGM

MrKapshi YouTuber - PUBG Mobile







Axio Gaming
Streamer - PUBGM



BGZ Belal Streamer - PUBGM



Psycho YT
Content Creator



Frypan Content Creator



Sallu YT
Youtuber - PUBGM



Tahsin Gaming
Content Creator



Tammu Gaming
Content Creator

### **OURCLIENTS**

Since 2012

































































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### **OURCLIENTS**

Since 2012























































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**OPERATIONAL AREAS** 

ESPORTS (South Asia)

13

BANGLADESH

INDIA

PAKISTAN

NEPAL

SRILANKA



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### **OURPORTFOLIO**

Activation



Okapia Mobile Market Activation **ICC WC 2014 Screening** 



GRAND OPENING F LADIES CORNER

Fit Elegance FEME Activation

PhilipMorris Market Activation

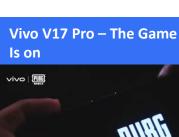


Advertisement





**VTech Shoot And Win** 





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### **OURPORTFOLIO**

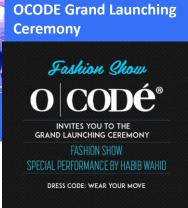
**Events** 



**EWU Prom Night** 



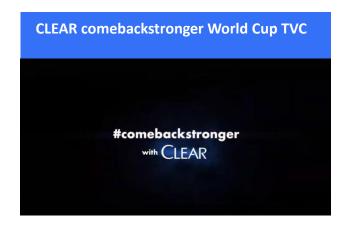
**VIVO S1 Pro Launch event** 



TVC



**Fair And Lovely BB Cream TVC** 





TVC







**HIKE: Your Daily Dress Code** 

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TVC

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**LG Smart TV 2** 

# CLEAR World Cup TVC G LG LG TRUE NO FROST FRIDGE NIGR FANTASTIC EPS

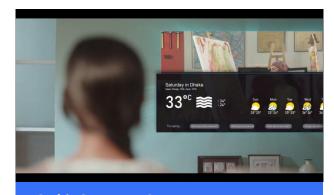
**Team** 



16571

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TVC



**LG ThinQ UHD TVC** 





TVC



**Tresemme Fashion Week** 

#### **Pran Spice TVC**





**VIVO S1 Pro Launch** 

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### **OURPORTFOLIO**

TVC



**VIVO V17 Pro PUBGM Campaign** 





**Esports** 



realme Gaming Championship

- Code infinity





Bangladesh Pro Clan Series Season 1



**Esports** 



NEXTZEN CUSTOMS LEAGUE | SEASON 1 NEXTZEN CUSTOMS LEAGUE SEASON 2





NEXTZEN CUSTOMS LEAGUE SEASON 3

**STAR SCRIMS LEAGUE** 



**Esports** 



DARAZ FIRST GAMES
- Call Of Duty



FREEFIRE daraz

CHAMPIONSHP

MIZE POOL TK.2.50,000

1st Prize

TK.1,00,000 VOUCHER

Registration

19" JULY - 20" JULY - 25" JULY - 2

DARAZ FIRST GAMES
- FreeFire



**INTER-CG GAMING** 

**Esports** 

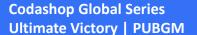


Codashop Global Series – Bangladesh S1 | MLBB Codashop Global Series – Bangladesh S2 | MLBB





Codashop Global Series – Bangladesh S3 | MLBB





**Esports** 



Codashop Global Series – NEPAL | PUBGM





Codashop Global Series – Shrilanka | PUBGM



Esports

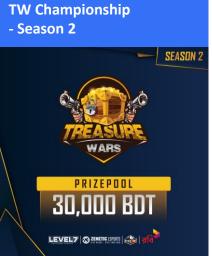


Codashop Global Series – India | FreeFire **NFS SPEED HUNTERS** 





TRESURE WARS Championship
- Season 1



**Esports** 



**Codashop Global** Series – India | FreeFire





**PUBG Mobile** 



**Esports** 





**Codashop Global** 

BATTLEGROUNDS MOBILE INDIA

Series – India | BGMI S2

Register on 14 December, 4 PM

DO REGISTER FOR FREE 

EVELT



CGS - India FREE FIRE S6



**Esports** 



**Codashop Global** Series - NEPAL | PUBGM S1





Series – NEPAL | PUBGM S3





**Esports** 



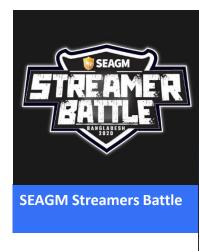




Codashop Global
Series – NEPAL | PUBGM S1



Esports



PUBG Mobile Masters



BANGLADESH PRO CLAN LEAGUE SEASON 3

OCODASHOP | 9 ghoori

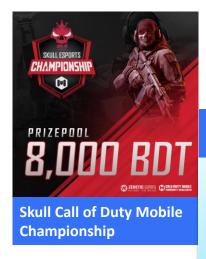
**BPCL Season 3** 





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Esports



MiME Campus eGaming Series-2021





**Skull Pubg Mobile Championship** 

PUBG Mobile Masters
- Season 2



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### **ESPORTS AT A GLANCE**

Esports



**Confidence Group E-Gaming Championship-2021** 

### **ESPORTS AT A GLANCE**

Esports



**Confidence Group E-Gaming Championship-2021** 

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### **ESPORTS AT A GLANCE**

Esports



**World Cyber Games 2012 and Esports Masters 2013** 

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### **ESPORTS AT A GLANCE**

Esports

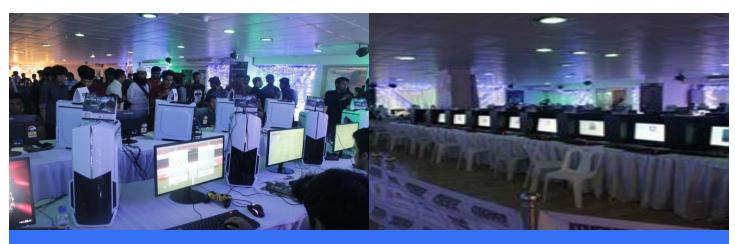


**ESPORTS COUNCIL FIFA INTERUNIVERSITY CHAMPIONSHIP 2016 - IUB** 

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### **ESPORTS AT A GLANCE**

Esports



**CYBERNAUTS 2016 BANGLADESH** 

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### **ESPORTS AT A GLANCE**

Esports



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### **ESPORTS AT A GLANCE**

Esports



**PUBG MOBILE MASTERS DUO - Season 1 Prize Giving Ceremony** 

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### **ESPORTS AT A GLANCE**

Esports



PUBGMCBD 1 YEAR CHAMPIONSHIP Prize giving and GSC INTRA PUBG MOBILE LAN

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### **ESPORTS AT A GLANCE**

Esports



### THE ROLE OF LEVEL7 IN POWERING UP BUSINESSES

Since 2012 we have working with companies of different standards. It includes startups, growth initiators, other firms and giants who are running the economy of the country. LEVEL7 has played a wide role in the business arena by promoting brands, developing identities, establishing markets, organizing contents. Over the years we not only did business but established relationships empowering the economical growth.

60+
Companies Served

150+

**Projects Completed** 

8+

Years Of Work

### THE ROLE OF LEVEL7 IN POWERING UP ESPORTS

Since 2012 we have working for esports, working with companies of different standards. It includes giant brands, key initiators, gaming related companies and startups. LEVEL7 has played a wide role in the esports industry by organizing the gamers and uniting them under a single platform so that they can flourish themselves. Over the years we not only organized esports events but established relationships empowering the esports player base of Bangladesh.

80+

35k+
Players Managed

**Gamer Audience** 

800k+

### **OUR GAMING COMMUNITIES**

Total Gamers connected with us



800K+



10K+











100K+



10K+

230K+



400K+



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### **OUR GAMING COMMUNITIES**

Our Mobile Gamer Platforms

1.	Esports	Community	Bangladesh	(20k)	١
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- 1. PUBG Mobile Community Bangladesh (220k)
- 2. PUBG Mobile Esports Bangladesh (10k)
- 3. PUBG Lite Community Bangladesh (4k)
- 4. PUBG Mobile (Community) (120k)
- 5. PUBG Mobile Core Bangladesh (210k)
- 6. PUBG Mobile Core Official Bangladesh (280k)
- 7. PUBGM Campus Club (40K)
- 8. PUBG Mobile Facebook Media (900K)

- 1. Call of Duty Mobile Bangladesh (Official Community) (37k)
- 2. Call Of Duty Mobile Community Bangladesh (32K)
- 1. Mobile Legends Community Bangladesh (10k)
- 2. Mobile Legends Bang Bang Official Bangladesh (20K)
- 1. Clash of Clans Community (120K)
- 2. Clash Royal Community Bangladesh (70K)
- 3. Free Fire Community Bangladesh (140K)
- 4. Cyber Hunter Bangladesh (5K)

### **OUR GAMING COMMUNITIES**

Our PC and Console Gamer Platforms

	1.	FIFA Players of Bangladesh (26k)
	2.	EA Sports FIFA Bangladesh (2k)
_	3.	CS-Go Community Bangladesh (11k)
E 0	4.	DOTA Bangladesh (20k)
	5.	Call of Duty War Zone Bangladesh (3k)
φ t	6.	PS4 & Xbox Community Bangladesh
	7.	FIFA PlayStation Community (Bangladesh)
_	8.	FIFA PRO CLUBS (BANGLADESH) (2k)
>	9.	Asian Football Gaming Championship - AFGC
<del>-</del>		Bangladesh (1k)
≽	10.	DOTA 2 Community of Bangladesh (15k)
>	11.	Valorant Community Bangladesh (5k)
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### **OUR ADDRESS**

### Home

House no. 33, Road - 1 Niketon, Gulshan LEVEL 7 Marketing Services

Phone - +880 1902 777 000

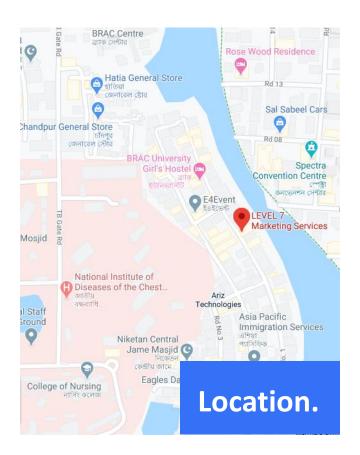
Dhaka Bangladesh

### **OUR SOCMED**



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## We feel Thank You. See you again